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FOX CHAPEL PUBLISHING ANNOUNCES THE ACQUISITION OF LANDAUER PUBLISHING

EAST PETERSBURG, PA—Fox Chapel Publishing, known for its high-quality craft books, is excited to announce the acquisition of independent quilt publisher Landauer Publishing.

Landauer Publishing, founded by Jeramy Lanigan Landauer in 1991, currently has over one-hundred quilting and needle-arts titles in print. Prior to launching the company, Jeramy spent more than 30 years of senior executive experience with companies such as Funk & Wagnalls, Times Mirror Magazines, and Meredith Corporation. She started the company with her husband and their first product line benefitted organizations serving women and children in need. The company quickly grew to become a trusted resource and authority on all facets of quilting, from modern quilts to traditional styles and techniques that have been practiced for generations.

Today the award-winning company is proud to publish best-selling authors such as quilt designer Lynette Jensen, whose Thimbleberries® books show how to make exquisite traditional quilts, and Edyta Sitar, whose gorgeous pieced and appliquéd quilt designs are known for their color and beauty. Landauer has an eye for discovering new talent as well such as modern quilt making darlings Sew Kind of Wonderful whose recent book *Mini Wonderful Curves* is topping the charts. Landauer is also dedicated to nurturing new quilters with essential how-to and technique for beginners, publishing quilt-shop and classroom favorites like the First-Time and Basics & Beyond series.

Fox Chapel Publishing assumed sales and distribution rights for Landauer titles on January 1, 2017, but the Pennsylvania-based publisher will now officially own and operate all facets of the quilt publishing company beginning immediately. The company will continue to further strengthen its commitment to upholding the highest-quality standards, developing innovative new quilt books, managing beloved backlist titles,

maintaining the Landauer website, blog, and other communication vehicles, and continuing all marketing and sales initiatives for the imprint. Fifteen-year veterans Laurel Albright and Sue Voegtlin will also remain responsible for art direction and photography of new titles. The goal is to continue perpetuating Landauer's upstanding reputation in all operational facets.

"It's been wonderful developing a relationship with Landauer and its fine collection of quilt titles," says Alan Giagnocavo, president of Fox Chapel Publishing. "Jeremy and her team have a well-deserved reputation for creating very useable, high-quality books for quilters. Our mission is to strengthen the Landauer brand and use our resources to elevate its quilt books and products."

The Fox Chapel team has an impressive track record of publishing on-trend craft titles and is pleased to add quilt books to its portfolio. Fox is also excited to remain connected to Jeremy Lanigan Landauer who will continue working on the development of the imprint. Her expertise extends Fox's connectivity to the world of quilt book publishing.

"I am pleased that Fox Chapel Publishing, a top craft publisher, recognizes the importance of Landauer titles and will work toward strengthening its core business. I am confident that the talented Fox team is well-positioned to expand Landauer's products and presence in both existing and emerging markets."

Fox Chapel Publishing inspires and informs readers who enjoy a wide variety of hobbies, crafts, and lifestyle interests. The company specializes in illustrated nonfiction with a focus on artisan and high-quality craft books. Fox Chapel publishes more than 1,500 book titles and two quarterly magazines. The publisher's imprints include Happy Fox Books, Quiet Fox, CompanionHouse Books, Design Originals, IMM Lifestyle Books, and Creative Homeowner. For more information, please visit foxchapelpublishing.com.

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