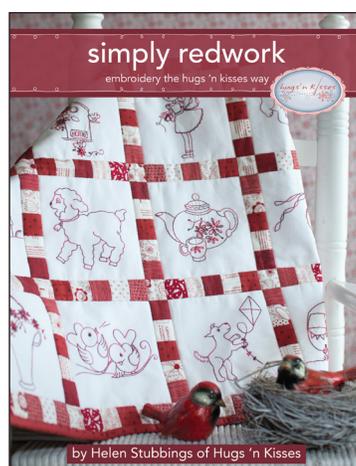


## Hugs 'n Kisses® Designer Helen Stubbings Releases Pattern Book with Classic Redwork Themes

**simply redwork embroidery the hugs 'n kisses way**

by Helen Stubbings



Redwork is an embroidery technique that uses red threads, simple stitches and uncomplicated drawings to create charming and homey projects. The technique became popular at the turn of the century when a colorfast red dye was invented. There has been a resurgence of its popularity with the emergence of the slow-stitch movement. Stitchers love the simplicity and charm of redwork. In *simply redwork the hugs 'n kisses way*, prolific designer Helen Stubbings puts her own spin on this traditional technique.

Stubbings, creator of the Hugs 'n Kisses® brand, invites you to revisit a classic style and create eye-catching projects with modern appeal. Clear instructions and stitch guides will give you the basics you need to easily create redwork that are simple, charming and fun. With stunning, inspirational images of each project, Stubbings provides 19 projects you can create and share. Projects include a change purse, a penny square quilt, home and seasonal décor.

**You'll find the following in *simply redwork embroidery the hugs 'n kisses way***

- One stitch at a time! Projects are short, sweet, and easily done in an evening or weekend
- Clear how-to will get readers of all levels stitching right away
- 19 beautiful patterns evoke redwork's classic themes and timeless charm with a contemporary twist

### About Helen Stubbings

Helen Stubbings hails from the south of Australia. A prolific designer, she has been featured in many international craft, quilt and embroidery magazines. Helen lives with her husband and their three beautiful daughters and works from her home studio at the bottom of the world, traveling to teach and share her love of all things stitching. Learn more at [www.hugsnkisses.net](http://www.hugsnkisses.net)

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*simply redwork embroidery  
the hugs 'n kisses way*

**Helen Stubbings**

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