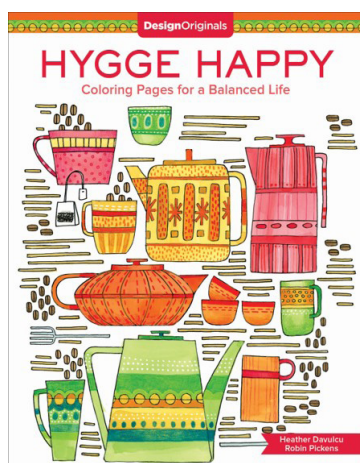


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Fox Chapel Publishing Invites You to Get Cozy with New "Hygge" Coloring Book

Hygge Happy: Coloring Pages for a Balance Life
By Heather Davulcu and Robin Pickens



Pronounced "hoo-guh," the Danish word hygge translates into a feeling of cozy contentment by enjoying the simple things in life. Have you ever enjoyed reading a book indoors on a rainy day or taken pleasure in sipping hot cocoa by the crackling fireside? If so, you've experienced hygge!

The hygge lifestyle has become a huge trend. The latest Pinterest 100 report reports a 285% increase in hygge-related searches, and there are almost 1.5m #hygge posts on Instagram. Fox Chapel Publishing has transformed this homely way of life into a new coloring book. In *Hygge Happy: Coloring Pages for a Balanced Life* colorists will find classic hygge images of relaxing baths, cozy armchairs, delicious snacks, warm sweaters, and more. The cover

features the book's mid-century style by presenting a collage of colorful and stylish tea and coffee paraphernalia—a Hygge lover's dream come true.

Commended by *Publisher's Weekly* as "one of the pioneers in adult coloring," Fox Chapel Publishing is known for producing high-quality coloring books and other artisan and craft books. With its dedication to the coloring book market, it continues to create books that meet consumer trends and interests. *Hygge Happy* is a welcome addition to the publisher's line of on-trend, aesthetically-pleasing coloring books.

The book features the stunning artwork of Robin Pickens and Heather Davulcu. Pickens is an artist who specializes in Christmas ornaments, fabrics, greeting cards, and more. Davulcu is the owner of her own art business called April Heather Art in which she showcases her illustrations and embroidery. The pair make an extraordinary team in bringing together a unique, modern, and exquisitely Hygge-esque experience in this comfortable and relaxing new book.

About Fox Chapel Publishing

Fox Chapel Publishing inspires and informs readers who enjoy a wide variety of hobbies, crafts, and lifestyle interests. The company specializes in illustrated nonfiction with a focus on artisan and high-quality craft books. Fox Chapel publishes more than 1,500 book titles and three quarterly magazines, including DO Magazine, the #1 coloring magazine in its class. The publisher's imprints include Design Originals, IMM Lifestyle Books, and Creative Homeowner. For more information, please visit foxchapelpublishing.com.

*Hygge Happy: Coloring Pages
for a Balanced Life*

**Robin Pickens & Heather
Davulcu**

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