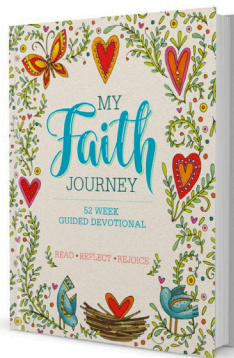


MEDIA CONTACT

Elizabeth Martins
717.283.2833
emartins@foxchapelpublishing.com

Fox Chapel Publishing Enters the Journal Market with Exciting 2018 Launches



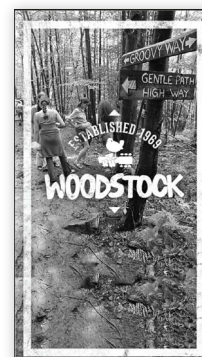
East Petersburg, PA — Fox Chapel Publishing, known for its high-quality artisan books, is entering the journal market. In 2018, the publishing company will release faith-based journals, zentangle notebooks, inspirational journals, and a highly-anticipated line of Woodstock-inspired journals.

Faith-based journals, such as guided devotionals, prayer journals, and scripture journals, are a natural progression for Fox Chapel Publishing. The company saw great success with its faith-based craft books in the first quarter of 2017. In particular, *Complete Guide to Bible Journaling: Creative Techniques to Express Your Faith* became an instant best-seller.

Woodstock journals are also on the horizon for the publishing company. This is an especially exciting time to be releasing a line of Woodstock products, as the festival nears its 50th anniversary in 2019. The program will feature several journals with a mixture of Woodstock-inspired artwork and actual photographs from the events. The journals will range from blank spreads ideal for bullet journaling to lined notebook pages decorated with quotes that will bring the journaler back to the days of flower power.

The Woodstock journals come shortly after Fox Chapel Publishing acquired the licensing rights for Woodstock imagery, which is generously spread throughout the book. The book designs are hip and fun, appealing to a new generation of music lovers while providing a nostalgic feel for those who attended or have an interest in Woodstock. This makes the books perfect for journalers of all ages.

“As Fox Chapel Publishing expands into the journal market, it gives us an opportunity to greater serve our customers,” says Chris Reggio, director of product development and editorial operations. “Our beautiful journals will not only make lovely gifts, they will also suit every occasion—from jotting down daily errands to expressing the happy milestones of life.”



About Fox Chapel Publishing

Fox Chapel Publishing inspires and informs readers who enjoy a wide variety of hobbies, crafts, and lifestyle interests. The company specializes in illustrated nonfiction with a focus on artisan and high-quality craft books. Fox Chapel publishes more than 1,500 book titles and three quarterly magazines, including DO Magazine, the #1 coloring magazine in its class. The publisher's imprints include Design Originals, IMM Lifestyle Books, and Creative Homeowner. For more information, please visit foxchapelpublishing.com.

